

FOR IMMEDIATE RELEASE
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WORKING CANADIANS LAUNCHES FIRST EVER AD CAMPAIGN

TORONTO—In the first advertising campaign of its kind in Ontario, Working Canadians is highlighting the political influence of union bosses and the consequences of a government beholden to unions: higher taxes, debt and deficit. Today, Working Canadians began airing its radio ad in strategically important swing ridings.

“In the last three provincial elections, unions have spent millions of dollars to buy access at Queen’s Park, resulting in higher taxes, debt and deficits,” said Catherine Swift, spokesperson. “Working Canadians is fighting back on behalf of all taxpayers and small businesses, who are struggling to get ahead because of the influence unions have over the Ontario government.”

To listen to the ad, visit http://www.workingcanadians.ca/our_ads.php

Working Canadians is a group of volunteer individuals concerned that union leaders have too much influence over government, drive up taxes, debt and deficits and make it harder for people and business to get ahead and create jobs. www.workingcanadians.ca

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For more information, contact:
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