

## **WORKING CANADIANS KEEPS SPOTLIGHT ON UNION INFLUENCE**

## 16 Dec 2013

The tide is turning. Governments and corporations are recognizing the cost of doing business with unions. In the last week alone, **Canada Post admitted it needed to eliminate 8,000 unionized jobs** to make its operations sustainable. The **Ontario government is taking on bloated electricity sector pension plans**, and will perform random checks on **school board spending**. And Working Canadians has been right there, driving the message to media that as long as unions buy influence in government with their massive election donations, taxpayers will continue to pay the price through higher taxes, deficits and debt.

We launched our Twitter account to relentlessly engage media and stakeholders. Our spokeswoman, Catherine Swift, continues to shine the spotlight on our work in her regular radio spots on Talk 640 and Corus.

Our efforts are getting noticed! The Toronto Star — Canada's largest daily — ran a national profile on Working Canadians. And supporters are donating to our cause every day, making production of our upcoming radio ads possible.